

# COMMUNITY HEALTH & STEM FEST

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SPONSORSHIP PACKAGES



# COMMUNITY HEALTH & STEM FEST

## SPONSORSHIP PACKAGES

### TITLE SPONSOR - \$50,000

- "Your company" presents Community Health & STEM Fest"
- Custom PR and Media Plan with the Event team
- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Logo and branding placement on amphitheatre stage
- Attendee rsvp list
- 10' x 30' Booth Space
- Frequent host mentions
- 15-60 second spotlight radio announcement played between DJ sets
- 15 min speaking slot
- Branding on 13' Event Feather Flags
- Workshop or Panel Sponsor
- Full Page Spread in Program Agenda
- Event App Sponsor
- Sponsor 50 STEM Robotics Kits & T-Shirts for Students
- Sponsor Back 2 School Drive Raffle Prize
- Corporate Branding on Attendee T-Shirt & Welcome Gift
- Health Fest "Community Health Champion" Award
- Event Corporate Council Invite

### PLATINUM SPONSOR - \$25,000

- "Your company" co-presents Community Health & STEM Fest"
- Custom PR and Media Plan with the Event team
- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Logo and branding placement on amphitheatre stage
- Attendee rsvp list
- 10' x 20' Booth Space
- Frequent host mentions
- 15-45 second spotlight radio announcement played between DJ sets
- 5 min speaking slot
- Branding on 10' Event Feather Flags
- Workshop or Panel Sponsor
- Full Page Ad in Program Agenda
- Event App Sponsor
- Sponsor 25 STEM Robotics Kits & T-Shirts for Students
- Sponsor Back 2 School Drive Raffle Prize
- Corporate Branding on Attendee T-Shirt & Welcome Gift
- Health Fest "Community Health Hero" Award
- Event Corporate Council Invite

# SPONSORSHIP PACKAGES

## GOLD SPONSOR - \$15,000

- Custom PR and Media Plan with the event team
- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Logo and branding placement on amphitheatre stage
- Attendee rsvp list
- 10' x 10' Booth Space
- Frequent host mentions
- 30 second spotlight radio announcement played between DJ sets
- 3 min speaking slot
- Branding on 10' Event Feather Flags
- Workshop or Panel Sponsor
- Full Page Spread in Program Agenda
- Event App Sponsor
- Sponsor 15 STEM Robotics Kits & T-Shirts for Students
- Sponsor Back 2 School Drive Raffle Prize
- Corporate Branding on Attendee T-Shirt
- Event Corporate Council Invite

## SILVER SPONSOR - \$10,000

- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Logo and branding placement on amphitheatre stage
- Attendee rsvp list
- 10' x 10' Booth Space
- Frequent host mentions
- 15 second spotlight radio announcement played between DJ sets
- 3 min speaking slot
- Branding on 10' Event Feather Flags
- Workshop or Panel Sponsor
- Half Page Ad in Program Agenda
- Sponsor 10 STEM Robotics Kits & T-Shirts for Students
- Sponsor Back 2 School Drive Raffle Prize
- Corporate Branding on Attendee T-Shirt
- Event Corporate Council Invite

# SPONSORSHIP PACKAGES

## BRONZE SPONSOR - \$5,000

- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Attendee rsvp list
- 10' x 10' Booth Space
- Host mentions
- 15 second spotlight radio announcement played between DJ sets
- 3 min speaking slot
- Workshop or Panel Sponsor
- Quarter Page Ad in Program Brochure
- Sponsor 5 STEM Robotics Kits & T-Shirts for Students

## COMMUNITY SPONSOR - \$1,000

- Logo placements in digital media outlets
- 6' Table Space
- Company Mention in Program Brochure

## COMMUNITY ORG OR VENDOR - \$250

- Logo placements in digital media outlets
- 6' Table Space
- Company Mention in Program Brochure

## PROGRAM BROCHURE AD SPACE

**Full Page- \$2,500**  
**Half Page - \$1,500**  
**Quarter Page- \$1,000**  
**Eighth Page- \$500**



# SPECIAL SPONSORSHIPS

## \$5000 APP SPONSOR - 1 SPOT AVAILABLE



- Prominent Branding on Event App
- Health Fest App powered by "Your Company Name"
- Bronze Sponsor
- Event Analytics
- Quarter Page Ad in Program Brochure

## ROBOTICS KITS FEST - 10,000 - 2 SPOTS AVAILABLE

- Press Release sent out through event newswire with company mention
- Placements in traditional print and digital media outlets
- Digital recap & live social media coverage with branding
- Sponsor YOUTH STEM Robotics TENT
- Frequent host mentions
- 15 second spotlight radio announcement played between DJ sets
- 5 min speaking slot at STEM TENT
- Branding on 10' Event Feather Flags
- Full Page Ad in Program Agenda
- Sponsor 25 STEM Robotics Kits & T-Shirts for Students
- Corporate Branding on Attendee T-Shirt
- Event Corporate Council Invite



## WIFI SPONSOR- \$5,000 - 2 SPOTS AVAILABLE

- Branding on WIFI Activation Page
- Advanced Data Analytics
- Branding on 10' Event Feather Flags
- Quarter Page Ad in Program Brochure
- Press Release sent out through event newswire with company mention
- Digital recap & live social media coverage with branding
- Attendee rsvp list
- 10' x 10' Booth Space
- 3 min speaking slot



## IHEARTRADIO SPONSOR - \$5,000 - 2 SPOTS AVAILABLE



- 30 - 60 Second I Heart Radio Commercial Aired on AM & FM Radio with company mention
- Quarter Page Ad in Program Brochure
- Press Release sent out through event newswire with company mention
- Digital recap & live social media coverage with branding
- Attendee rsvp list
- 10' x 10' Booth Space

Black Tech Link is a 501 c (3) nonprofit organization and a fiscal sponsor for this event. Your contribution is tax deductible.

We highly appreciate your support in providing resources, funding, and visibility to our program.

For more information please contact, Elizabeth Cotton, at [elizabeth@blacktechlink.org](mailto:elizabeth@blacktechlink.org) or at (951) 214-5435